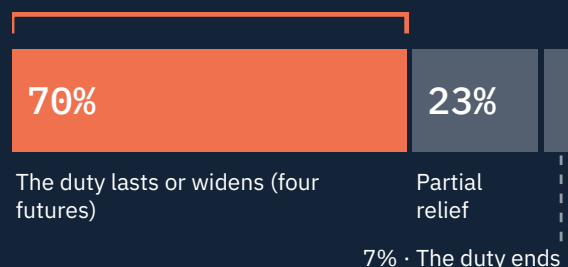


DECISION BRIEF • CANADA • ONE-PAGE SHEET

The 50% duty, line by line: what it costs, and when Canadian exporters must decide

By **31 December 2026** the duty lasts or widens in futures we put at **70%**, eases on some lines in **23%**, ends in **7%**; each *our estimate, scored when it resolves*.

70% lasts or widens to 31 December 2026, our estimate, scored when it resolves



C\$17.51bn

2025 US-bound sales of the five largest listed groups, all lines that may be listed (C\$6.46bn surely listed)

54–81%

at least, of the duty needed from US customers, no sales lost (our calculation)

97

of 1,413 listed lines banned outright since 29 Sep 2026

0 of 61

filing periods state US customers switching, to 30 Sep 2026

THE CALL

Exporters could plan for the duty lasting. Absorbing the 50% erases margins unless US customers carry at least 54 to 81% with no sales lost; at the mildest loss, 88 to 91%, paper and electrical only (our calculation). Decision point: 4 November, confirmed 8 December.

OPTIONS TO CONSIDER

For general circulation to purchasers. This brief is general research about public events and policy. It does not recommend buying, selling or holding any security, and it is not tailored to any reader. Options to consider describe what investors of a given type might weigh; they are not instructions. Consult your own registered adviser before acting.

‘No-regret’ and ‘bet’ are our analytical labels for how an option fares across the futures, not recommendations. 6 of 11 options hold under every competing answer we tested, 1 of 11 in every future.

TAKEAWAYS

1. The duty has only widened: every Section 338 change since collection began added lines or bans.
2. Wood and furniture lose most: US customers must carry at least 81% (wood), 76% (furniture), 67% (plastics), 61% (paper), 54% (electrical) of the duty (our calculation).
3. An illustrative C\$50M plastics exporter absorbing the duty passes 3.0x debt to earnings about 23 March 2027 (our calculation).

Signed for and on behalf of the corporation: **Milad Naeimi • Principal** • Strature Geopolitical Prospects & Strategy Inc., Toronto • Registered office: 375 University Avenue, Suite 3297, Toronto ON M5G 2J5, Canada

Edition 1.0 • 30 September 2026 • Evidence to 30 September 2026 • Free preview for general circulation; the full brief is supplied under Strature's terms. © 2026 Strature Geopolitical Prospects & Strategy Inc. All rights reserved.

General research for general circulation; not investment, legal or tax advice, not tailored to any reader, and not a recommendation to buy or sell any security. Every probability is our estimate, scored when it resolves; to the fullest extent permitted by law Strature accepts no liability (otherwise capped at the fee paid or, if no fee was paid, CAD 100). Full terms in the full brief.

Strature and its principal hold no position in, and receive no payment from, any company or fund named in this brief. No issuer, fund, government or project sponsor paid for, commissioned the content of, or reviewed this brief.

Named parties and readers may send corrections to Strature through the contact form at strature.net/contact. We correct errors in the next edition and list them in its change log.

Sources and full terms: full brief, annex. Adapted from Statistics Canada, Table 16-10-0117-01, Principal statistics for manufacturing industries, by North American Industry Classification System (NAICS), 2024. This does not constitute an endorsement by Statistics Canada of this product. Adapted from Statistics Canada, Table 33-10-0225-01, Quarterly balance sheet, income statement and selected financial ratios, by non-financial industries, non seasonally adjusted, second quarter 2026. This does not constitute an endorsement by Statistics Canada of this product. Adapted from Statistics Canada, Canadian International Merchandise Trade Database, domestic exports, July 2025 to June 2026. This does not constitute an endorsement by Statistics Canada of this product. Adapted from Statistics Canada, Canadian International Merchandise Trade Database, domestic exports to the United States, 2025. This does not constitute an endorsement by Statistics Canada of this product.